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PROGRAM OF
SOUTHEASTERN STATES INTRA-REGIONAL EXTENSION CONFERENCE
Roanoke Hotel
Roanoke, Virginia

February 19-20, 1940

Monday Forenoon - February 19

John R. Hutcheson, Director of Extension, Virginia, Presiding.

9 - 12:30 How Are We Meeting Our New Responsibilities as Extension Supervisors?
C. E. Brehm, Director of Extension, Tennessee.

Discussion:

What Must the District Agent Do To Relate More Closely the Extension Responsibilities of the County Agent to Programs of Other Government Agencies?

T. R. Bryant, Assistant Director of Extension, Kentucky.
Miss Margaret Ambrose, Assistant Director of Extension, Tennessee.

What Must the Specialist Do?

J. H. McLeod, Assistant Director of Extension, Tennessee.

Discussion:

L. B. Altman, District Agent, North Carolina.
Miss Bama Finger, District Agent, Tennessee.
B. A. Warriner, District Agent, Virginia.
Miss Zelma Monroe, District Agent, Kentucky.

Monday Afternoon - February 19

2 - 4:30 Personnel Problems.

Setting and Maintaining Supervisory Standards for County Extension Agents:

John W. Goodman, Assistant Director of Extension, North Carolina.
Miss Myrtle Weldon, State Home Demonstration Agent, Kentucky.

Discussion:

Might Involve Qualifications, Salary Scales, Promotions;
How Are We Going To Use the Assistant County Agents;
Supervisory Contacts and Relationships.

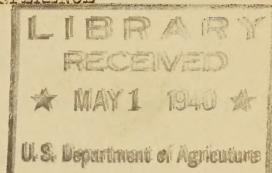
What Can District Agents Do To Strengthen County Extension Agent Supervision?

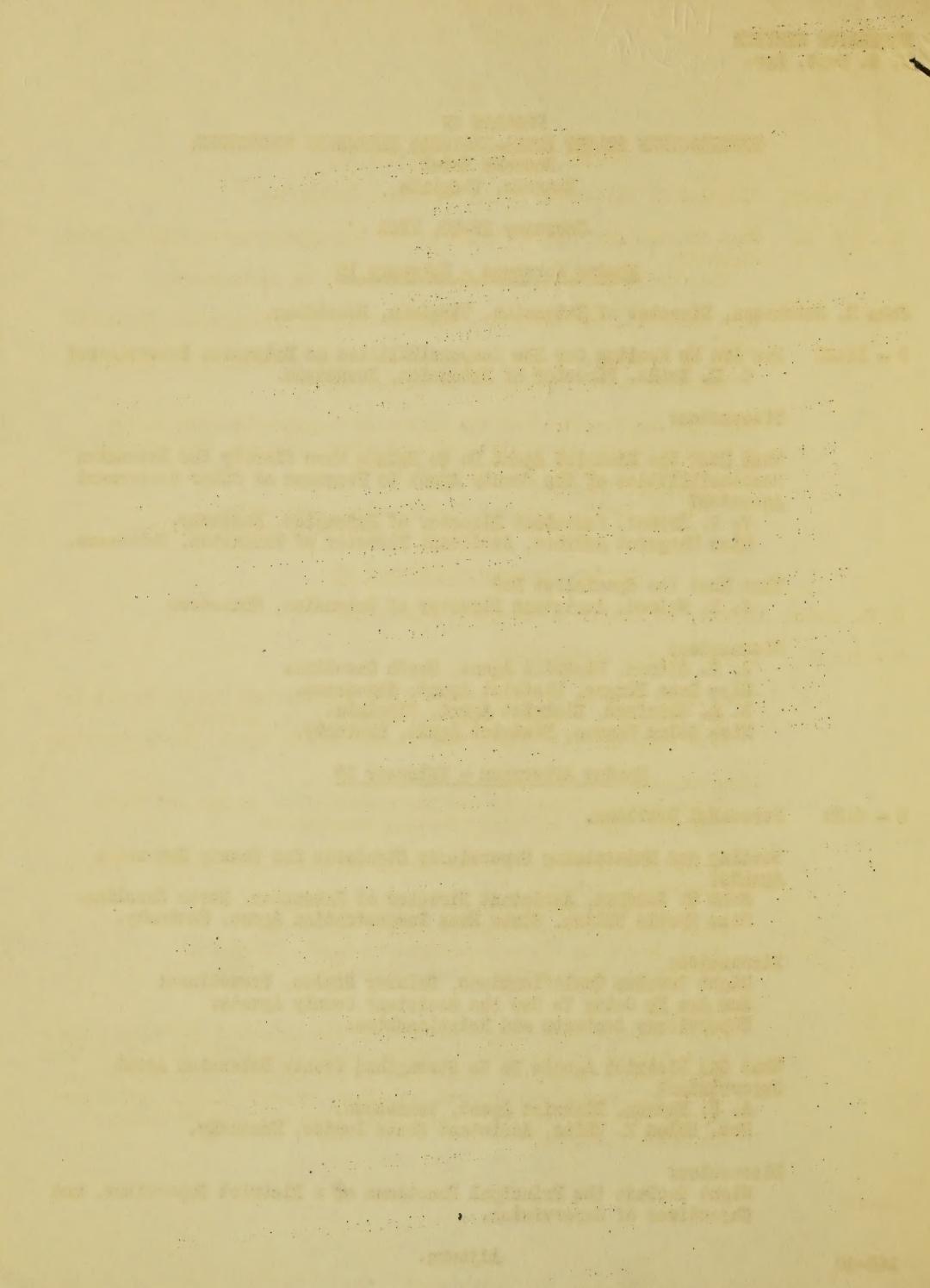
A. B. Harmon, District Agent, Tennessee.
Mrs. Helen M. White, Assistant State Leader, Kentucky.

Discussion:

Might Include the Principal Functions of a District Supervisor, and Objectives of Supervision.

Adjourn.





Monday Evening - February 19

I. O. Schaub, Director of Extension, North Carolina, Presiding.

7 - 9 p. m. What Are the Anticipated Goals of the New Agricultural Conservation Program?

Hon. Grover B. Hill, Assistant Secretary of Agriculture.

What Part Will the Extension Service Play in Agricultural Conservation?

H. W. Hochbaum, Chief, Division of Field Coordination, Extension Service, U. S. Department of Agriculture.

What Are the Functions of the Extension Organization and Policy Committee of the Association of Land-Grant Colleges, and How Can the States Aid the Committee With Its Work?

Discussion leaders:

C. E. Brehm, Director of Extension, Tennessee.

Dr. I. O. Schaub, Director of Extension, North Carolina.

Tuesday Forenoon - February 20

C. E. Brehm, Director of Extension, Tennessee, Presiding.

9 - 12:30 State Program Development.

What Do We Mean by a Coordinated State Program and How Do We Get It?

Dr. Thomas P. Cooper, Director of Extension, Kentucky.

Miss Ruth Current, State Home Demonstration Agent, North Carolina.

Discussion:

Might include Functions and Responsibilities of Men and Women District Agents in County Program Development.

Fundamental Principles and Procedures Involved in Planning County Agricultural Programs:

F. S. Sloan, District Agent, North Carolina.

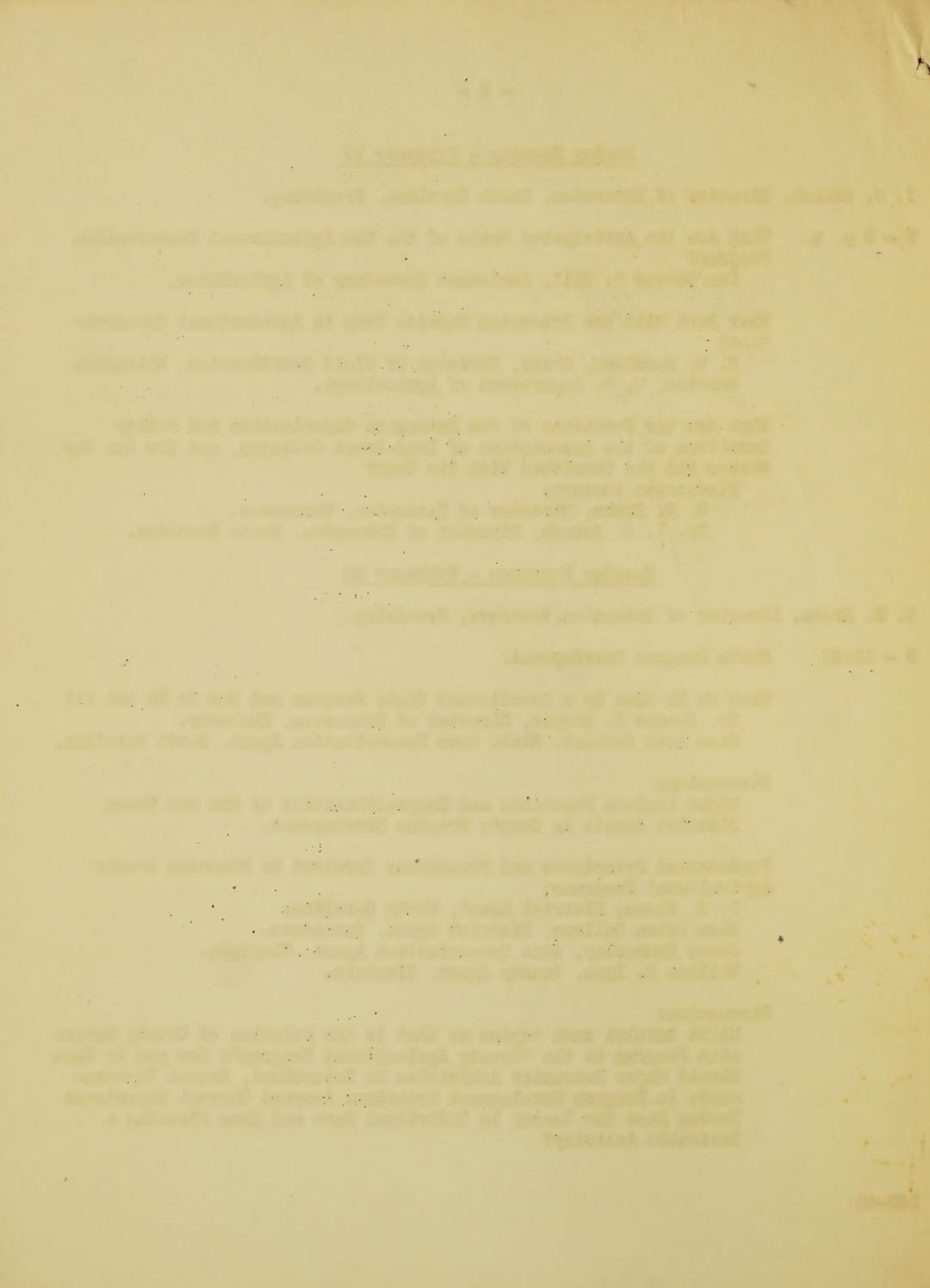
Miss Helen Cullens, District Agent, Tennessee.

Jesse Hammerley, Home Demonstration Agent, Virginia.

William H. Lyne, County Agent, Virginia.

Discussion:

Might involve such topics as What Is the Relation of County Extension Program to the "County Agricultural Program"; How and By Whom Should Major Extension Activities Be Determined, Recent Improvements in Program Development Procedure Learned Through Experience During Past Two Years; Is Individual Farm and Home Planning a Desirable Activity?



Tuesday Afternoon - February 20

1 - 3:30 Land Use Planning.

Progress Being Made on Correlation of Local Planning Activities of the Agencies Working With Farm People on Related Farm and Home Problems:

Dr. I. O. Schaub, Director of Extension, North Carolina.

Miss Maude E. Wallace, Assistant Director of Extension, Virginia.

Discussion:

How May We Use Discussion Groups in Bringing About a Better Understanding of Our Farm and Home Problems and the National Programs for Agriculture?

Duncan Wall, Chief, Regional Contact Section, Agricultural Adjustment Administration.

Miss Helen Ricks, District Agent, Virginia.

Adjourn.

